



PINAKI  
ROYCHOWDHURY  
GLOBAL



# FASHION

INCUBATION &  
IDEATION

CREDO CENTER  
OF EXCELLENCE

USHOSHI SENGUPTA  
Miss Universe India 2010

Global Brand Ambassador  
PR GLOBAL



**NATIONAL EDUCATION POLICY**

**NEP in sync with CREDO**



NEP is in sync with CREDO objective to empower youth through Vocational Education (VE). To create a VE trained ecosystem of professionals by the time students graduate from high school i.e. class 12.

CREDO provides NEP compliant online & offline courses prepared by industry experts and curated to meet the needs of the day. At the end of the course, students will be confident, multi talented and ready to take on entrepreneurial projects, while completing their under graduation studies.

**Roll out plan**



- 700 hrs of Vocational Education i.e 100 hrs/year from 6th std. through 12th std.
- Initial 400 hrs of flexible multi-discipline Vocational Education, from standard 6 to standard 9.

- Final 300 hrs of structured Vocational Education to attain degree certification.
- By end of 12th std. student has attained multiple certificate V.E. and atleast 1 or more 2 years diploma with a 3 years degree course.

**Long term vision**



Transform primary, secondary and under graduate education into an on-line platform, available through satellite Direct to Home networks for mass education across the width and depth of the nation.

Set up physical vocational cum incubation centres across every districts of India where online students, upon graduation, can carry out industry specific internships followed by business incubation, market trials and hard launch. These centers shall also become a point for B2B and B2C interactions, trade, exports and promotions..

Supported by:



**TECH DRIVEN ONLINE EDUCATION**

**THE CREDO ADVANTAGE**

- Multi-disciplinary on-line digital curriculum (multi-lingual support).
- Technology driven platform integrating audio-video-animation with live classes, assignments & assessments.
- Bi-directional interface between student & mentor using Digital platforms.
- Webinars, live project share capabilities for hands on training.
- Off-line physical Vocational centers for training & incubation

**THE PARTNER INSTITUTE ADVANTAGE**

- Impart quality Vocational Education without allotting class room or faculty due to Online curriculum.
- Can become the epic center of Vocational Education content development, animation & Studio facility for content based educational web series.
- Faculty can contribute in course development.
- Set up in-house community based Vocational Training & Incubation center.
- Service the community by promoting entrepreneurship.

# virtual reality simulator

REAL TIME  
OPERATOR  
TRAINING

PATENTED VIRTUAL REALITY TECHNOLOGY

## IMMERSIVE TECH.

BEGINNERS TO ADVANCED LEVEL

COST REDUCTION  
SAFETY TRAINING  
PRODUCTION OPTIMIZATION

## REVOLUTIONIZING MINING INDUSTRY!

PRG is dedicated to improve operational safety through strategic training in operation of heavy mining & Construction equipment. An opportunity to I.T.I & Engineering students to acquire hands on equipment operations skill, thus leveraging their C.V.s while standing out against competition.



### MODULES (under development)

- Excavator
- Dozer
- Grader
- Tipper

### MODULES included

- Operations
- Mining Safety
- Time cycle
- Terrain Management
- Accidental Recovery

*Compatible*  
EQUIPMENT

Dumper BH-60 (60T)  
Wheel Loader WA800

# PRG

## MINING TECH





[www.credoforu.com](http://www.credoforu.com)

# CREDO

## CENTER OF EXCELLENCE

CERTIFIED BY: Apparel, Made-ups & Home Furnishing Sector Skill Council. (Govt. of India)

### PROGRAM BOUQUET

All programs are Apparel Council Certified

- DIPLOMA COURSES
- APPRENTICESHIP LINKED COURSES
- CERTIFICATE COURSES
- ENTREPRENEURSHIP LINKED COURSES

CALL: 7605058317 \* 9147072507 \* 9147056516 \* 7605058318

**FASHION  
CONSULTANT**

**FASHION  
DESIGN**

**INDUSTRIAL  
ENGINEERING**

**FASHION  
ADVISOR**

**& BUSINESS  
START-UP**

**BOUTIQUE  
MANAGEMENT**

# IC-SURE PROJECTS MARKETING PVT. LTD.

High technology manufacturing, asset ownership & trading



LASER CUTTING SYSTEM



DIGITAL FABRIC PRINTER



COMPUTERISED EMBROIDERY

**GARMENT, BAGS,  
ACCESSORIES  
MANUFACTURING  
HUB:**

## DESIGNING & MANUFACTURING

Low cost, high on efficient manufacturing in modern graphic and fabric based designing, accessory manufacturing module that empowers in weeks!

A state of the art, high technology fully computerized plant and machinery based air-conditioned Fashion garments manufacturing cum training centre located at Behala, Kolkata, West Bengal. The centre is involved in the training of the under privileged to become highly experienced fashion manufacturing professionals who are employment and entrepreneurship ready.

CREDO is the only institute that hand holds fashion entrepreneurs to start up their fashion business during the course of the program, thanks to its in-house Design, Engineering, Marketing, Retail and On-line e-commerce management capabilities giving a hands on real time experience to the program seekers. *A role model for 'Stand Up India'!*

## FASHION INSTITUTE

A unique project that brings in Industry rich experience with hands on training on High technology computer based machine learning. A comprehensive vocational training program that enables a fashion Designing enthusiast to become a Micro Fashion Entrepreneur at the end of the program.

**credo  
marketing  
hub**

Trainees utilize our constantly evolving marketing expertise spanning retail stores, corporate outreach, e-commerce and social media events to increase their band width and reach. We are in the process of several strategic tie-up to accelerate and leverage our platforms for the benefit of our trainees.



## Fashion Business Start Up Program

CREDO Centre of Excellence offers certificate courses in Fashion design that also provides the following advantages which no competitor can boast off:

- 180 garment designs with patterns and spec sheets
- 50 + textiles designs i.e. prints and embroidery
- 100% access to modern manufacturing facility
- Access to Retail, Exhibition & Online market places
- Access to Digital marketing, collaterals and Collaborative opportunities



*Where the incredible happens!*



## FASHION START UP TRAINING

### The TRAINING

30 days of intensive Practical & self study based training in Design, Pattern making, Stitching, Use of technology like Laser machines, Computerized embroidery, Digital fabric printing, Heat press, Computerized stitching, Block printing, Hand embroidery at our **BEHALA CREDO House**.

### The HAND HOLDING

15 days of doubt clearance, plan your own garment making, Digital marketing and E-commerce training, Product photoshoot & videography, Marketing & promotion training.

### The LAUNCH

Assisting you to Launch your designs for sale at our online and retail outlet, helping you organize exhibitions, customer management, invoicing and managing your business.

## what do you pay?

You pay an affordable one time nominal fees to cover our tutorial and training costs not exceeding Rs.20,000/- + GST.

## what do you get?

- **A World class ultra modern training** to start up your own fashion line,
- **Free access** to our Design, Manufacturing, Retail & Marketing centre. So you save Lakhs on setting up of your own unit! **Start Up your business in 45 days!**
- **Free E-Design book** with license to use our designs developed at a cost of Rs.6,50,000/-



[www.credoforu.com](http://www.credoforu.com)  
[credo@prcgroup.in](mailto:credo@prcgroup.in)

# Hospitality training



## CREDO Fashion Cafe

The RETAIL outlet where products designed & incubated at the SRMB Unnati garments & food incubation center are displayed for marketing. The café is a confluence point where buyers meet sellers, aspiring designers meet service providers, entrepreneurs entertain their clients, locals just come and enjoy the ambience, the great finger food or browse a treasure trove of garments and accessories.

## CAFE & HOSPITALITY

To provide training to the local youth in the Food & Hospitality industry to become self employed & employable in the fast growing Cafe industry.



**CREDO UNIQUE Empowerment program provides training & handholding services, like no one else in the country.**







# PRODUCT LINE

*Catalogue*



JUTE, SILK AND COTTON BLENDS TO WEAVE A SYMPHONY WHERE  
TRADITION MERGES WITH THE CONTEMPORARY!  
ETHNIC CRAFTSMANSHIP BRINGS HUMANITY CLOSE TO NATURE.  
ORGANIC FOOD, PACKED AT SOURCE ENSURES ALL THE GOODNESS OF  
MOTHER EARTH!

## NEW RANGE



HOME LINEN



BAGS & ACCESSORIES



GOURMET FOOD



## *Handbags a la naturelle!*

Jute, cotton and Faux (artificial) leather collection introduces a chic, modern range in hand bags.



## *Shades of Earth Outfits*

Jute cotton, Jute silk, Handloom cotton, Handloom silk brings forth a modern, fresh and smart wear for Women.



## *Neutral Collection*

Going back to mother Earth is the theme of the century. Let's celebrate with a range of accessories that compliment Nature & all that is organic.



## *Men's Comfy*

Men's wear in cotton, blended and comfort wear resonates the Swadeshi spirit in every Indian, proudly local made collection.



## *Gourmet Boutique*

Organic gourmet food made direct at source strictly monitored by the priests of Ramkrishna Mission speaks volume of our 'back to Nature' commitment.



PINAKI  
ROYCHOWDHURY  
GLOBAL



### INDUSTRY

- MINING & TECHNOLOGY
- EQUIPMENT TRADING
- BULK MATERIAL HANDLING
- FASHION INCUBATION
- FARM TECH
- SKILLING & PHILANTHROPY

### PRG ON THE WEB

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### COME OVER

PR GLOBAL  
175 Block G, New Alipore, Kolkata 700 053  
West Bengal, INDIA

**Higher !**

We must aspire.

**Further !**

We must reach into the  
depths of possibilities.

**Faster !**

We must react to  
change.

# PR GLOBAL BRANDS



**MECHANIC**  
MULTI BRAND SOLUTION



**CREDO**  
CREDOFORU.COM



# ABOUT PR GLOBAL

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**Pinaki Roychowdhury Global Group (PRG Group)** is an emerging leader in industrial innovation, skill development, and social impact. With a diversified portfolio spanning mining technology, heavy equipment sales-service-rebuilding, fashion incubation and non-profit initiatives, PRC Global Group is positioned to drive value across multiple sectors. Headquartered in India, with global footprint at Dubai, Canada, Africa and East Europe, PRC Global Group is committed to excellence, sustainable practices, and responsible growth, with a clear path towards a future that has exponential growth opportunities within the domestic and foreign markets.

**PRG Group** is uniquely positioned to bring a diversified and sustainable portfolio to the public market. By integrating industrial expertise with social responsibility and a commitment to sustainable practices, PRC Global Group is set to attract investors who value innovation, resilience, and responsible growth. With a clear roadmap toward future readiness, PRC Global Group aims to unlock significant value for its shareholders and drive positive change in the industries and communities it serves.





## WHAT WE DO

- Mining Technology & Services.
- Bulk Material Handling Technology.
- Equipment Trading.
- Fashion Incubation & Skilling.
- Corporate Marketing.
- Agri-technology.
- CSR Initiatives.

## OUR ECO-SPACE

- KRASNY PROJECTS PVT.LTD.
- THE GLOBAL MACHINES LLC, DUBAI.
- IC-SURE PROJECTS MARKETING PVT LTD.
- CREDO CENTER OF EXCELLENCE
- PRG AGRO-TECH
- CREDO FOUNDATION





# FOUNDER'S MESSAGE

**At PRG**, we are dedicated to delivering comprehensive solutions that span commodities, infrastructure, engineering, and technology. Our commitment to sustainable impact is reflected in our various initiatives, particularly through our CSR arm, the CREDO Foundation, which focuses on community empowerment and social responsibility through innovative skilling programs.

In the mining sector, we ensure ethical sourcing and advanced practices: **KRASNY Projects Private Limited** oversees national operations, while **The Global Machines LLC-Dubai** manages international projects.

**IC-Sure Projects Marketing Private Limited**, with the CREDO Centre of Excellence, champions the apparel sector by training rural citizens in garment production and equipping designers with entrepreneurial skills to foster sustainable fashion manufacturing. Our IT division provides complex hardware and software solutions, including robust e-commerce platforms.

**PRG AGRI-TECH**, Our commodity services encompass a broad spectrum—from agriculture and horticulture. Additionally, we support rural technology initiatives that promote scientific farming methods, assist MSMEs, enhance logistics, and develop edu-tech platforms for improved knowledge accessibility.

**PRG, an integrated diversified Group, is positioned to expand into allied verticals creating a Global chain in Multi Brand Equipment Sales, Service and Managed services while also throttling ahead to create World class Fashion and Apparel global footprint.**



## CO-FOUNDER'S MESSAGE



**PRG** is focused into business ventures that support empowerment and contribute to the rural economic activities. Our projects are aligned towards the welfare of Women in particular as well as the under privileged in general.

### **CREDO Foundation: Touching Hearts, Spreading Smiles**

At CREDO (Confederation of Rehabilitation, Empowerment & Daedal Organizations), we believe in building a sustainable ecosystem that empowers every individual to thrive, regardless of gender, economic, or social background. Founded as a charitable trust in 2019, CREDO has grown rapidly, dedicated to weaving a new economy where everyone can be part of the mainstream.

With 360 registered NGOs and entities under our umbrella, CREDO has invested over ₹50 million in projects that drive inclusive growth and skill development. Under our principal vision of creating an empowered society - to incorporate an organization specifically dedicated to implementing empowerment projects.

Through our work, CREDO is more than a foundation—it's a movement toward an inclusive future. We are committed to touching hearts, spreading smiles, and fostering empowerment through innovative vocational incubation.





# OUR VISION

To be a global leader adding critical value to our clients while fostering innovation and delivering responsible, sustainable growth.

## MISSION 02

To build and scale an ecosystem that integrates industrial expertise with responsible business practices.

## MISSION 03

To maximize stakeholder value through disciplined growth and strategic expansion.

# OUR MISSION

## MISSION 01

To empower industries and communities through advanced technology, sustainable practices, and social impact initiatives.

# LET'S TALK



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